

Anushkaa Naveen Mohta

Lead Product Designer



SaaS | Enterprise Software at Scale | Virtualisation & Infrastructure | UX for Mission-Critical Tools | Designing Scalable Dashboards for Admin Workflows

Profile

- *I'm currently shaping the user experience in Director/Monitor at Citrix, working on tools that empower IT admins to troubleshoot, optimise, and deliver seamless digital workspaces.*
- *I don't just design interfaces, I design clarity in complex systems. My work is driven by curiosity, empathy, and a deep commitment to designing enterprise products that balance intuitive experiences with the depth and robustness professionals depend on.*
- *Design, to me, is about building bridges, between people and the technology they rely on. It's about understanding complex challenges, asking the right questions, and turning insight into experiences that actually make a difference.*
- *I care about the "why" just as much as the "how." Whether it's crafting new flows, refining old ones, or challenging assumptions, I believe thoughtful design has the power to simplify, humanise, and elevate even the most technical products.*
- *People. Process. Purpose.*
That's what grounds me and keeps me excited about what's next!

Professional Certifications

Apr. 2025

Artificial Intelligence Certification (AIC)™ / [Product School](#) Online

- Gained expertise in prototyping explainable AI interfaces, collaborating with data teams, and integrating ethical AI principles.

May 2023

Enterprise Design Thinking Practitioner / [IBM](#) .

- *Enterprise Design Thinking is IBM's approach to applying design thinking at the speed & scale a modern enterprise demands. ([Show Credential](#))*

Apr. 2023

Growth-Driven Design / [HubSpot Academy](#) .

- *Build and optimize a peak-performing website that delivers user value and drives business growth with GDD methodology and build a launch pad website, implement data-driven continuous improvement. ([Show Credential](#))*

Feb. 2023

User Experience (CPD Certified) / [Accenture](#) .

- *Identify the concepts of information architecture and the importance of good structure for usability. ([Show Credential](#))*

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References

Alok Kumar

Director of UX Design, Myntra
[linkedin.com/in/cuaalok/](https://www.linkedin.com/in/cuaalok/)

Suyash Saraf

Co-Founder, Dot&Key Skincare
[linkedin.com/in/suyash-saraf-30602a68/](https://www.linkedin.com/in/suyash-saraf-30602a68/)

Rahul Raj

Design Lead, Kolo
[linkedin.com/in/rahul-raj-5b524748/](https://www.linkedin.com/in/rahul-raj-5b524748/)

Portfolio

Illustrations+Graphics:
[Click here to view](#)

Figma Links for UI UX work:
[Click here to view Link 1](#)
[Click here to view Link 2](#)
[Click here to view Link 3](#)

Behance:
[Click here to view](#)

Professional Certifications

Dec. 2022

Agile Virtual ExperienceProgram / JP Morgan Chase .

- Principles of Agile software development and the Scrum methodology, the type of Agile method used and how to effectively assess and discuss processes with the Scrum team. [\(Show Credential\)](#)

Nov. 2022

Designing for a Diverse and Inclusive Future (CPD Certified) / Samsung UK .

- Identify and interpret opportunities and challenges when designing a future where learning is a lifestyle. [\(Show Credential\)](#)

May 2022

Certification / Interaction Design Foundation .

- Agile Methods for UX - Evaluate the agility of teams, identify agile patterns anti-patterns. [\(Show Credential\)](#)
- Human Computer Interaction - To create intuitive user experiences that will delight your users, and ultimately business profitability, to concretely carry out the design process involved in interaction, navigation and screen design. [\(Show Credential\)](#)
- Information Visualization - Design a range of basic and complex information visualizations to ensure the visualization fits the data complexity. Designs that are free of common usability problems related to visual perception. [\(Show Credential\)](#)

Work Experiences

Since Jun. 2025

Lead Product Designer / Citrix R&D (Cloud Software Group) Bengaluru, India

- Design systems for alerting that help users respond to issues before they impact users. Focus on a seamless workflow that guides users from alert identification to root cause analysis, integrating various troubleshooting tools.
- Observability systems at Citrix need to handle large-scale environments with thousands of users. Design interfaces that perform well with large datasets while maintaining a responsive, user-friendly experience. As a lead designer, contribute to mentoring junior team members, fostering a culture of creativity driving design thinking

Since 2023

Sr. Product Designer / Citrix R&D (Cloud Software Group) Bengaluru, India

- Citrix Director is primarily used for monitoring and troubleshooting Citrix environments. As a Senior Product Designer, ensure that the design for dashboards, reports, and analytics tools provides clear, actionable insights.
- Given Citrix's focus on virtualization, ensure that your designs are optimized for performance, particularly in areas like user interface responsiveness and resource management.

Software Skills

Figma

Illustrator

xD

Sketch

Photoshop

Notion

Jira

Procreate (iPadOS)

Webflow

Miro

Professional Skills

Design Systems

Journey Mapping

User Flows & Mockups

Information Architecture

Visual Communication

User Research

Interactive Prototyping

User Personas

Wireframing

User Testing

Work Experiences

From Sept.
2022 to Aug.
2023

UX Design Lead / [Ionixx Technologies](#) Chennai, India

- Collaborating across diverse cross-functional teams, including product managers, developers, and other designers.
- Illustrating design ideas using storyboards, process flows, sitemaps for implementing user interactions.
- Worked on cliental products in Web3, fintech domains. Process includes creating a detailed user journey map, outlining each step of the user's experience with the product, then low-fidelity wireframes, high-fidelity mockups and prototyping.
- Involved closely with the development team to ensure that the design was technically feasible and could be implemented in a timely and cost-effective manner.

From May
2022 to Aug.
2022

UX Design Consultant (Freelance) / [Paperflite](#), Chennai, India

- Worked on independent product "smalltalk" with prototyping, low/high fidelity wireframes.
- Responsible for leading the design team in creating compelling and user-friendly digital products.

From Aug.
2021 to May
2022

Visual & UI UX Designer / [Vedantu Innovations](#), Bengaluru

- Closely worked with Vedantu SuperKids(VSK) team to create fun and interactive learning product.
- Converting rough storyboards to functional stimulations (using Figma, Adobe Illustrator)
- Collaborate with product managers and engineers to understand user needs, business requirements, and technical constraints.

From May
2020 to July
2021

Visual Designer / [smallcase Technologies](#) Bangalore

- Worked for the website, branding, logo variations and marketing collaterals for both print and web. Creating/managing design documentation, style guide and creating user centred designs.

From Nov.
2018 to Apr.
2020

Creative Lead - (UI UX) / [Dot & Key Skincare](#), Kolkata

- Worked on numerous packaging like chocolate mask, vitamin C, 5 in 1 range, holi hamper, winterwonderland. Mentored and guided junior designers help them approach the solution faster and foster team development.
- Maintain design systems and style guides to ensure consistency and scalability across products.

Education

Bachelor of Design- B.Des
National Institute of Fashion
Technology, India

Languages

English

Professional

Hindi

Native

Tamil

Limited (Verbal)

French

Elementary

Interests

Cycling. Trekking.

Painting. Sketching.

Gardening. Landscaping.

in @ansuhkaanaveenmohta